

Brian Petted – Instructor / Coach



Brian has been involved with the sport of cycling for 28 years. Over that time span Brian has been training, racing, and mentoring in cycling disciplines of Road, Cross-country Mountain, and Cyclo-cross. Now transitioning from an amateur racing career to formal cycling coaching and instruction, Brian has recently become a Level 1 NICA Coach (National Interscholastic Cycling Association) and has recent, formal training in teaching basic cycling skills and traffic safety through the League of American Bicyclists (LAB) and CyclingSavvy. Brian has attended road racing clinics under the tutelage of professional riders, Tom Schuler and Robbie Ventura.

Brian has a history of supporting junior riders through direct financial support, clinic scholarships, and informal mentoring. Brian often rides with, and is a mentor to, riders in the Wisconsin Women's Cycling riding club and the Ozaukee Bike Club.

Brian's racing experience spans from the early days of racing for the Hawkeye Bicycle Association (HBA) in open road, criterium, and time-trial racing from 1990-1994, becoming the Category 4 Iowa State Time Trial Champion in 1993 (40km). Resuming the racing career in 2006, Brian has been continually racing on the Road, Cross-country Mountain, Cyclo-cross and Winter Fat-bike disciplines for Team Extreme and Wisconsin Women's Cycling.

Over his road racing career, Brian has a criterium win, several top-ten finishes and was the overall Wisconsin Cup Road Champion for Master's 40+ 4/5 in the Wisconsin Cycling Association (WCA) race series. Brian currently holds a Category 3 road racing license.

Over his mountain-bike racing career, Brian has been on the podium in several WORS (Wisconsin Off-Road Series) races and was the Wisconsin State Champion in 2016 for Category 2 50+ division. Brian has a top 200 finish at the Chequamegon Fat Tire Festival and has qualified and raced in the USA Cycling Mountain Bike National Championships. Brian currently holds a Category 2 cross-country racing license.

Over his Cyclo-cross career, Brian has a win in the Masters 1/2/3/4 division, several podiums, including a third in the overall WCA Cyclo-cross series in 2008. Brian has qualified and raced in the USA Cycling Cyclo-cross championships. Brian currently holds a category 3 Cyclo-cross racing license and competes in the Masters 1/2/3 50+ division.

Off the bike, Brian is an experienced bike mechanic, electrical engineer (30 years) and an Adjunct Associate Professor of Electrical Engineering at the Milwaukee School of Engineering for 12 years.